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MEDIA RELEASE

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UM FOUNDATION NAMES NEW ASSISTANT DIRECTOR

MISSOULA--

Monie Smith, 25, of Moscow, Idaho, has been appointed assistant director of the University of Montana Foundation. The foundation, a non-profit corporation, raises money from private individuals and corporations on behalf of the university and administers the Excellence Fund, the university's annual fund-raising drive.

Smith formerly served as assistant director of the annual fund at the University of Idaho where she was in charge of direct-mail campaigns and the student phonathon.

In her new position she will manage the Excellence Fund, which involves coordinating the fall business drive in Missoula, annual phonathons in major Montana cities, a student phonathon to alumni nationwide in the spring, and direct-mail solicitations.

Smith is a 1981 graduate of the University of Idaho where she earned a bachelor's degree in telecommunications and journalism. She was named the most outstanding telecommunications major her senior year.

During her four years of college, she worked at KUID-TV/FM, a PBS affiliate in Moscow, where she later served as director of public information and development.

Smith is the daughter of Edward R. and Jennie Smith of Twin Falls, Idaho. As a hobby, she has studied ballet for over 15 years and plans to continue her dancing in Missoula.